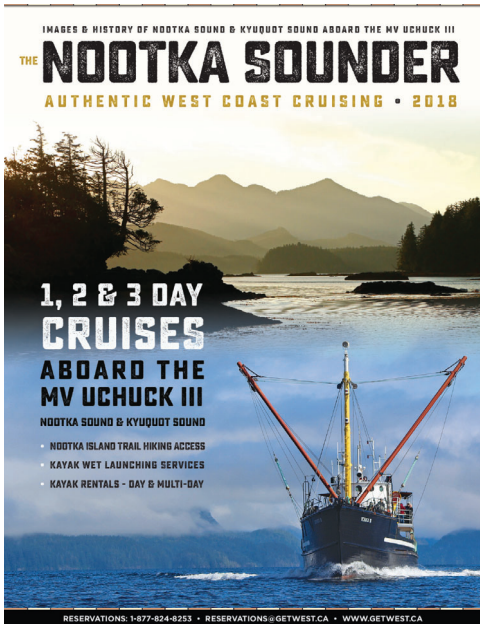


# Advertising Opportunity Aboard The M.V. Uchuck III and beyond.

# Nootka Sounder 2019 Rate Sheet

DISTRIBUTED January to December 2019

RATES & SPECIFICATIONS



## Annual Circulation: 12,000

The "Nootka Sounder" can be read on-line year-round at [www.getwest.ca/thenootkasounder](http://www.getwest.ca/thenootkasounder)

Circulation includes distribution on the M.V. Uchuck III (year-round) as well as high traffic locations throughout mid-Vancouver Island, including select **InfoCentres, Comox and Campbell River Airports**. This circulation is aimed at attracting more visitors to the Gold River area.

The Nootka Sounder is an informative newspaper about the M.V. Uchuck III and Nootka Sound, past and present. The Nootka Sounder is well read by the passengers aboard the M.V. Uchuck III. The Nootka Sounder includes the history of the region, its industries and its people and the coastal communities in the area. Nootka Sound Service's M.V. Uchuck III operates scheduled tourist runs to historic Friendly Cove, and locations throughout Nootka Sound, Esperanza Inlet and Kyuquot Sound.

## Advertising Representative Neil Havers

Tel: 250-334-2844

E-mail: [info@haversdesign.com](mailto:info@haversdesign.com)

Advertising will be invoiced by Havers Design

**Ad Booking  
Deadline:  
Nov. 15, 2018**

ADVERTISING RATES ~	Full Colour
1/12th Page	\$110.00
1/6th Page	\$200.00
1/3rd H (Horizontal)	\$320.00
1/3rd V (Vertical)	\$320.00
1/2 Page	\$490.00
Full Page	\$880.00
Back Page	\$1090.00
Double Page (Editorial)	\$1650.00
Cover Advertisement <i>One only</i>	\$440.00

*Advertising rates do not include applicable taxes.*

Advertising rates include a web link on the "Friends of the Uchuck" page on [www.getwest.ca](http://www.getwest.ca).

MECHANICAL REQUIREMENTS		
	Width	Depth
1/12th Page	5"	2 1/4"
1/6th Page	5"	5"
1/3rd Page (horizontal)	10 1/4"	5"
1/3rd Page (vertical)	5"	10 1/4"
1/2 Page	10 1/4"	7 1/4"
Full Page	10 1/4"	15"
Back Page	10 1/4"	15"
Double Page (Editorial)	10 1/4"	15"

PUBLISHED BY



**HAVERS DESIGN**  
BRANDING WEB PRINT

[www.haversdesign.com](http://www.haversdesign.com) 250-334-2844 391 11th Street, Courtenay, BC V9N 1S4